



IL MUSEO
PARTECIPATIVO
OGGI

BRESCIA – SANTA GIULIA AUDITORIUM AND STREAMING ONLINE

WEDNESDAY 19 OCTOBER 2022, 4.30 pm

PARTICIPATION TO HELP US BE CREATIVE

A NEW EVENT PART OF THE INTERNATIONAL TALK SERIES

OPEN DOORS. PARTICIPATORY MUSEUMS TODAY

Curated by Professor Pierluigi Sacco

The leading personalities of the world of museology and education explore the most pressing themes of the future of museums only a few weeks after ICOM's approval of the new definition of museum.

The talk will see the participation of Laura Barreca (Director of MUDAC Carrara), Laura Caruso (Project Manager and Co-Director of Caserma Archeologica, Sansepolcro), Jenny Siung (Chester Beatty Library), Joana Sousa Monteiro (Director of the Museu de Lisboa)

Wednesday 19 October 2022, at 4.30 pm, Fondazione Brescia Musei at the Santa Giulia Auditorium in Brescia opens the 7th appointment of the panel series *Open Doors. Participatory Museums Today*, curated by Professor Pierluigi Sacco to explore the theme of participatory museums, the museums of the future, with some of the most important Italian and international experts in the management and enhancement of cultural heritages and contemporary cultures.

bresciamusei.com
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This initiative is organised and promoted by Fondazione Brescia Musei in collaboration with Fondazione Scuola dei beni e delle attività culturali, and NEMO – Network of European Museum Organisations.

The talk, entitled ***Participation to help us be creative*** will focus on museums as spaces open to discovery and to the development of creative capacities.

The study session, moderated by **Professor Pierluigi Sacco**, scientific curator of *Open Doors*, and introduced by **Francesca Bazoli**, president of Fondazione Brescia Musei and **Stefano Karadjov**, director of Fondazione Brescia Musei, will include speeches by **Laura Barreca**, Director of MUDAC Carrara (*Museums as workshops of inclusive creativity*), **Laura Caruso**, Project Manager and Co-Director of Caserma Archeologica, Sansepolcro (AR) (*From recovery to cultural revitalization: the Caserma Archeologica experience*), **Jenny Siung**, Chester Beatty Library (*Intercultural learning and dialogue as a platform of contemporary creativity*), **Joana Sousa Monteiro**, Director of the Museu de Lisboa (*Museums as spaces of expression: The Museu de Lisboa case*).

The moment creativity is recognised as an intrinsic human faculty, interaction with the creation of the great masters is no longer an inhibiting experience but on the contrary becomes a constant form of inspiration, which can be transported to the most varied domains of experience. A museum can thus be experienced not as a repertoire of unattainable exempla, but on the contrary as an exciting catalyst for new ideas and possibilities. No longer a space for silent contemplation but for free creative manipulation.

*“Fondazione Brescia Musei is among Italy’s most active cultural and museum institutions in the creation of inclusive conditions for the production of revitalizing experiences in the fields of art and culture – affirms **Francesca Bazoli President of Fondazione Brescia Musei**. This does not only apply to antiquity, but also to contemporary art to which the Foundation dedicates great attention, especially in relation to its connection to the subject of human rights, that will be soon explored in the major exhibition dedicated to Victoria Lomasko and her engaged art. A new angle of observation dedicated to creativity understood as a consequence of participation that makes us even happier that this series of talks dedicated to the prospects of the museums of the future sees our Foundation activating a highly proactive dialogue with the key international players in the field of international museum innovation.”*

*“The Open Doors series invites us to address one of a museum’s essential functions – affirms **Stefano Karadjov Director of Fondazione Brescia Musei**. In particular its role as activator of interconnections in an incessant process of transition of values from the artistic heritage to contemporary creativity and vice versa, through diversified experiences that can be held only inside museums. A further and extremely important instalment of this series dedicated to contemporary participative museums, with illustrious guests, activating a dialogue between our Foundation and the most dynamic organizations in recognising museums as vital spaces of expression and platforms of contemporary creativity.*

The *Open Doors* talk may be attended in person at the Santa Giulia Auditorium in Brescia by booking at cup@bresciamusei.com, and online, after registering on the Fondazione Scuola dei beni e delle attività culturali's distance learning platform at fad.fondazione scuolapatrimonio.it.

Participation is open to the public and free of charge.

All talks are simultaneously translated into Italian, English and LIS (Italian Sign Language). All participants will receive a certificate of attendance issued by the Fondazione Scuola dei beni e delle attività culturali.

The next appointment of the series entitled *Participation as co-creation* is scheduled for Wednesday 9 November.

Open Doors is a project organised by Fondazione Brescia Musei in collaboration with Fondazione Scuola dei beni e delle attività culturali and NEMO – Network of European Museum Organisations, under the patronage of the Italian Ministry of Culture; ICOM Italia – International Council of Museums; Federculture; Associazione Mecenate 90; Centro Universitario Europeo per i Beni Culturali di Ravello (SA); ANCI – Associazione Nazionale Comuni Italiani; AICI – Associazione delle Istituzioni di Cultura Italiane; Associazione Abbonamento Musei; Accademia Tedesca di Roma Villa Massimo.

The curatorship of the *Open Doors* project is entrusted to Professor Pierluigi Sacco, Full Professor at the Gabriele d'Annunzio University of Chieti-Pescara and former Visiting Professor at Harvard University. Sacco has identified **eight key areas**, through which in the light of current national and international experiences, we can examine the paths that must be explored to transform museums into authentic spaces of social exchange based on active participation: *Cohesion and Social Connection; Empowerment; Education; Diversity; Wellbeing and Healing; Creativity and Expression; Co-creation; Engagement and Problem Solving.*

Fondazione Brescia Musei is a public-private foundation chaired by Francesca Bazoli and directed by Stefano Karadjov. Fondazione Brescia Musei also includes the following institutions: Santa Giulia Museum, Brixia. Roman Brescia Archaeological Park, Luigi Marzoli Arms Museum, Leonessa d'Italia Risorgimento Museum, and Cinema Nuovo Eden. Together with the Pinacoteca Tosio Martinengo, Fondazione Brescia Musei is the leading institution of the Nineteenth-Century Lombard Art Network, a network of institutions dedicated to the Lombard nineteenth century that was founded in 2004 and reactivated in 2019 with the support of Regione Lombardia.

Brescia, October 2022

**OPEN DOORS. PARTICIPATORY MUSEUMS TODAY
PARTICIPATION TO HELP US BE CREATIVE**

Brescia, Santa Giulia Auditorium and online on the platform of the Fondazione Scuola dei beni e delle attività culturali fad.fondazionescuolapatrimonio.it.

Wednesday, 19 October 2022, 4.30 pm

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For further information:

www.bresciamusei.com

UPCOMING TALKS

9 November, 4.30 pm; *Participation as co-creation*

23 November, 4.30 pm; *Participation as a solution to collective problems*

Press offices

Open doors. Participatory Museums Today

CLP Relazioni Pubbliche

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