



IL MUSEO
PARTECIPATIVO
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**BRESCIA – SANTA GIULIA AUDITORIUM AND STREAMING ONLINE
WEDNESDAY 9 NOVEMBER 2022, 4.30 pm**

PARTICIPATION AS CO-CREATION

**THE SECOND-TO-LAST EVENT OF THE INTERNATIONAL TALK SERIES
*OPEN DOORS. PARTICIPATORY MUSEUMS TODAY***

Curated by professor Pierluigi Sacco

The leading personalities of the world of museology and education explore the most pressing themes of the future of museums only a few months from ICOM's approval of the new definition of museum.

The talk will see the participation of Roberto Casarotto (Co-Director of the European Dance Platform Aerowaves), Drazen Grubisic (Director of the Museum of Broken Relationships, Zagreb), Francois Matarasso (Community Project Developer), Marjan Ruiters (Director of Zeeuws Museum, Holland), Rossella Tarantino (Development and Relation Manager, Fondazione Matera-Basilicata 2019)

Wednesday 9 November 2022, at 4.30 pm, Fondazione Brescia Musei at the Santa Giulia Auditorium in Brescia opens the 8th appointment of the panel series *Open Doors. Participatory Museums Today*, curated by Professor Pierluigi Sacco to explore the theme of participatory museums, the museums of the future, with some of the most important Italian and international experts in the management and enhancement of cultural heritages and contemporary cultures.

bresciamusei.com
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This initiative is organised and promoted by Fondazione Brescia Musei in collaboration with Fondazione Scuola dei beni e delle attività culturali, and NEMO – Network of European Museum Organisations.

The talk, entitled *Participation as co-creation* will focus on how new digital technologies offer us ever more possibilities to make and create together developing our collective intelligence, and on how museums are spaces allowing us to try our hand at these new possibilities and their exciting potential.

The panel, chaired by **Professor Pierluigi Sacco**, scientific curator of *Open Doors*, and introduced by **Francesca Bazoli**, president of Fondazione Brescia Musei and **Stefano Karadjov**, director of Fondazione Brescia Musei, will include speeches by **Roberto Casarotto**, Co-Director of the European Dance Platform Aerowaves (*Dance Well: The Co-Creation of Psychophysical Well-Being*), **Drazen Grubisic**, Director of the Museum of Broken Relationships, Zagreb (*Co-Creating the Museum: The Museum of Broken Relationships Experience*), **Francois Matarasso**, Community Project Developer (*Co-creation: practices, achievements, and contradictions*), **Marjan Ruiter**, Director of Zeeuws Museum, Holland (*Co-Creation in Museum Practices: A Survey of Experiences*), **Rossella Tarantino**, Development and Relation Manager, Fondazione Matera-Basilicata 2019 (*Co-Creation in the Practices of a European Capital of Culture: Matera 2019*).

Digital media were developed to meet the need for identity self-determination, a need which at present has mainly taken the form of ego-casting, of a race for attention and social prestige, while the truly innovative opportunity offered by digital technologies would be that of new forms of collective creation and production of knowledge. Participatory culture is not contained in any digital platform but is the result of a series of practices inscribed in a system of shared norms and values. A museum can thus become a space where these practices come into existence in multiple ways: curating, discussing, commenting, proposing, and designing together. Collective intelligence, if properly harnessed, is greater than the skills of any expert.

The *Participation as co-creation* talk may be attended in person at the Santa Giulia Auditorium in Brescia by booking at cup@bresciamusei.com, and online, after registering on the Fondazione Scuola dei beni e delle attività culturali's distance learning platform at ad.fondazionescuolapatrimonio.it.

Participation is open to the public and free of charge.

All talks are simultaneously translated into Italian, English and LIS (Italian Sign Language). **All participants will receive a certificate of attendance issued by the Fondazione Scuola dei beni e delle attività culturali.**

The last appointment of the series entitled *Participation as a solution to collective problems* is scheduled for Wednesday 23 November.

Open Doors is a project organised by **Fondazione Brescia Musei** in collaboration with **Fondazione Scuola dei beni e delle attività culturali** and **NEMO – Network of European Museum Organisations**, under the patronage of the Italian Ministry of Culture; ICOM Italia – International Council of Museums; Federculture; Associazione Mecenate 90; Centro Universitario Europeo per i Beni Culturali di Ravello (SA); ANCI – Associazione Nazionale Comuni Italiani; AICI – Associazione delle Istituzioni di Cultura Italiane; Associazione Abbonamento Musei; Accademia Tedesca di Roma Villa Massimo.

The curatorship of the **Open Doors** project is entrusted to **Professor Pierluigi Sacco**, Full Professor at the Gabriele d’Annunzio University of Chieti-Pescara and former Visiting Professor at Harvard University. Sacco has identified **eight key areas**, through which in the light of current national and international experiences, we can examine the paths that must be explored to transform museums into authentic spaces of social exchange based on active participation: ***Cohesion and Social Connection; Empowerment; Education; Diversity; Wellbeing and Healing; Creativity and Expression; Co-Creation; Engagement and Problem Solving.***

Fondazione Brescia Musei is a public-private foundation chaired by **Francesca Bazoli** and directed by **Stefano Karadjov**. Fondazione Brescia Musei also includes the following institutions: **Santa Giulia Museum, Brixia. Roman Brescia Archaeological Park, Luigi Marzoli Arms Museum, Leonessa d’Italia Risorgimento Museum**, and **Cinema Nuovo Eden**. Together with the **Pinacoteca Tosio Martinengo**, Fondazione Brescia Musei is the leading institution of the **Nineteenth-Century Lombard Art Network**, a network of institutions dedicated to the Lombard nineteenth century that was founded in 2004 and reactivated in 2019 with the support of Regione Lombardia.

Brescia, November 2022

OPEN DOORS. PARTICIPATORY MUSEUMS TODAY

PARTICIPATION AS CO-CREATION

Brescia, Santa Giulia Auditorium and online on the platform of the Fondazione Scuola dei beni e delle attività culturali fad.fondazionescuolapatrimonio.it.

Wednesday, 9 November 2022, 4.30 pm

Participation is open to the public and free of charge

Participants attending in person must register at: cup@bresciamusei.com

Participants attending online must register at: fad.fondazionescuolapatrimonio.it

All talks will be simultaneously translated into Italian, English and LIS (Italian Sign Language) and will be made available on the fad.fondazionescuolapatrimonio.it platform.

For further information:

www.bresciamusei.com

UPCOMING TALK:

Wednesday 23 November, 4.30 pm; *Participation as a Solution to Collective Problems*

Press Office

Open doors. Participatory Museums Today

CLP Relazioni Pubbliche

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